



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/V Demings/D/Con/FL (16933)**
Agency/T-Code **Adelstein & Associates (3711)/878062959**
Buyer **OBRZUT,BARB**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **DEMINGS FOR CONGRESS (137797)**
Acct Types **National/Political**
Est/Headline **3511/06400594**
Demo
Revision
Comments **DEMINGS FOR CONGRESS**
******* THIS IS A CASH IN ADVANCE**

Invoice **652991**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **339468**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:43:12PM**

Adelstein & Associates
222 West Ontario Street
Suite 600
Chicago, IL 60610

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Th,Fr	11/01/12 7:49AM (Th)	00:30	DEMI0830H	\$2000.00	
3.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1,F-1	11/01/12 12:52PM (Th)	00:30	DEMI0630H	\$850.00	
3.0	Spot	12:00:00PM- 1:00:00PM	Day,Th-1,F-1	11/02/12 12:35PM (Fr)	00:30	DEMI0630H	\$850.00	
4.0	Spot	5:00:00PM- 6:00:00PM	Per week (1),Th,Fr	11/02/12 5:14PM (Fr)	00:30	DEMI0830H	\$2250.00	
6.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),Th,Fr	11/02/12 6:59PM (Fr)	00:30	DEMI0630H	\$3000.00	
7.0	Spot	11:00:00PM-11:35:00PM	Per week (1),Th,Fr,Sa,Su	11/04/12 11:27PM (Su)	00:30	DEMI0630H	\$2000.00	
8.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	11/05/12 8:25PM (Mo)	00:30	DEMI0630H	\$9250.00	
9.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Fr	11/02/12 6:56AM (Fr)	00:30	DEMI0830H	\$1875.00	
10.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Mo	11/05/12 6:56AM (Mo)	00:30	DEMI0830H	\$1875.00	
11.0	Spot	11:30:00PM-12:05:00AM	Per week (1),Sa	11/03/12 12:12AM (Sa)	00:30	DEMI0830H	\$1250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$25,200.00	Total Spots	10
Commission	(\$3,780.00)		
Net Total	\$21,420.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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